

# Strategic Plan Summary



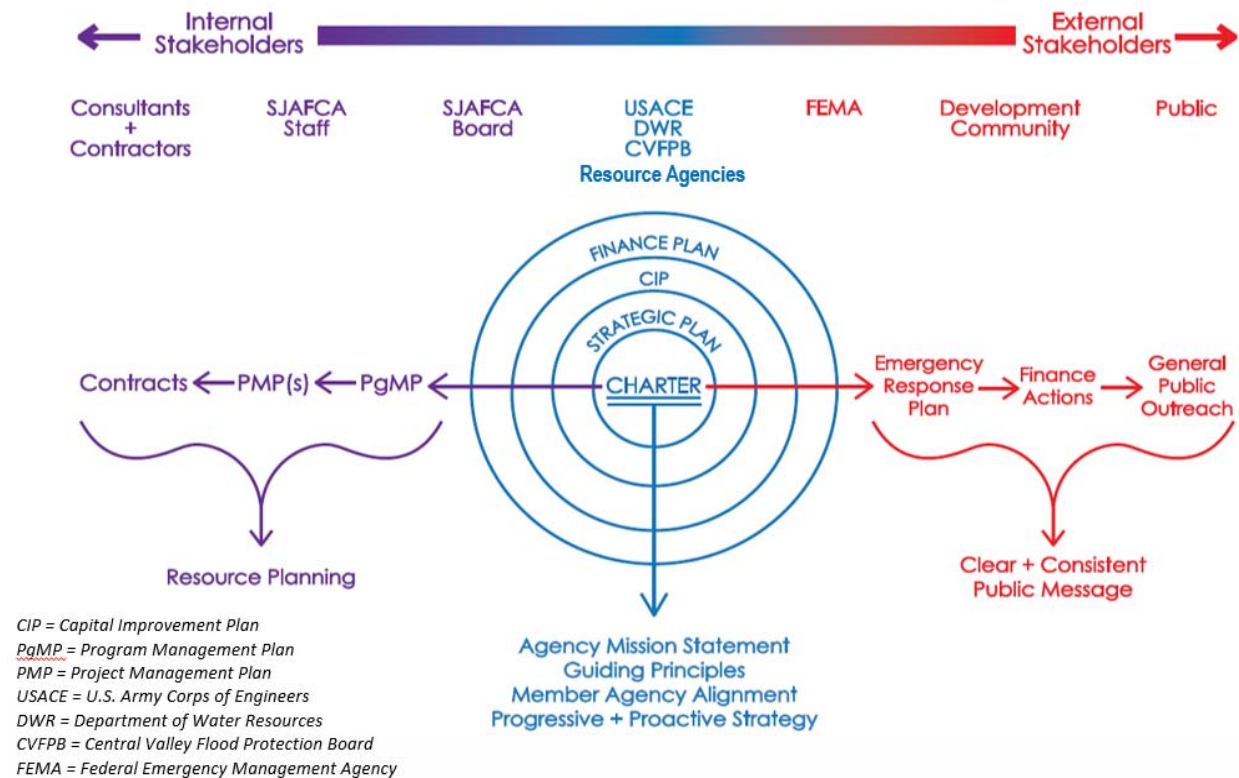
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BOARD MEETING

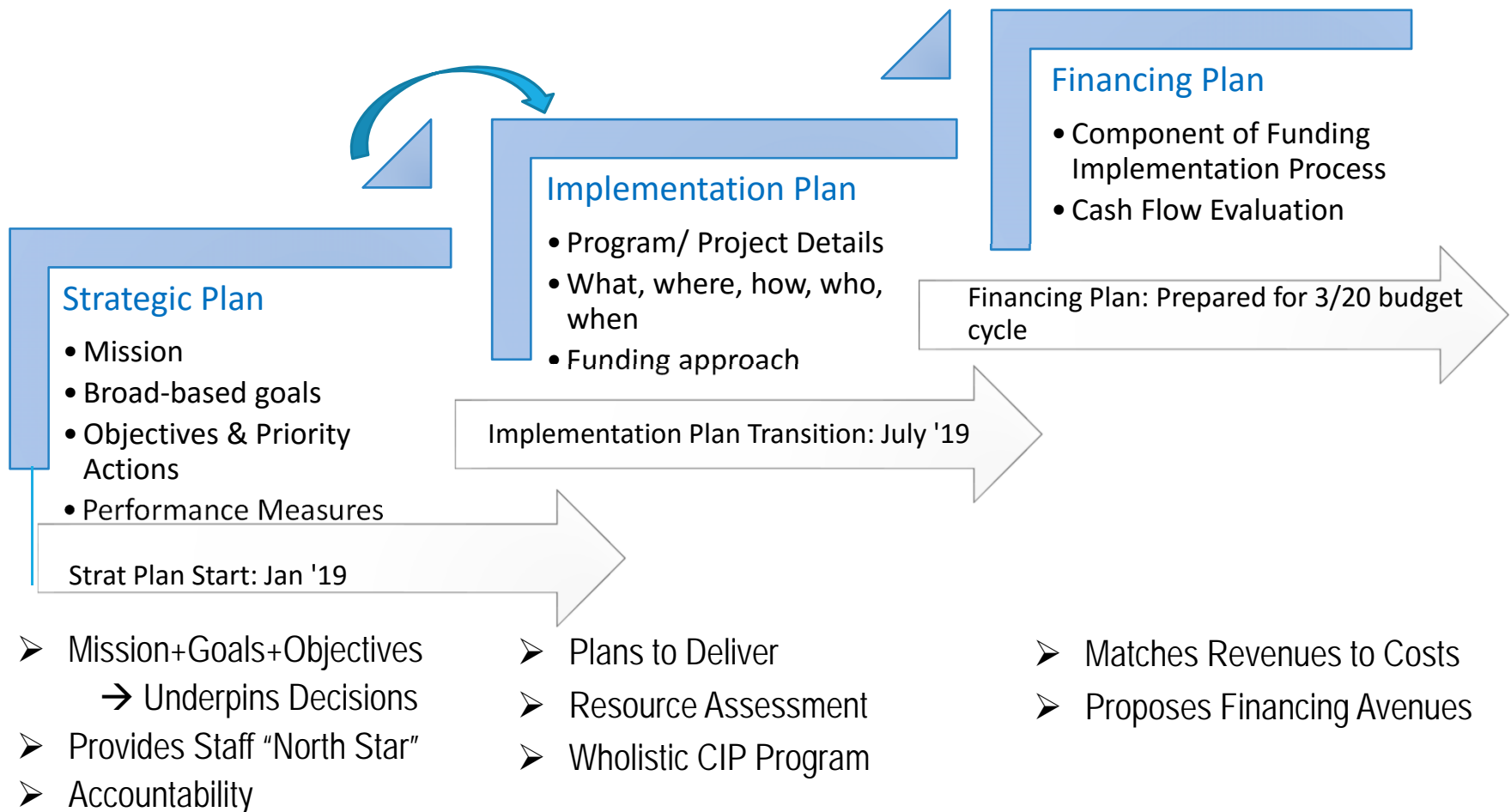
JULY 18, 2019

# Background

- Strategic Planning Purpose
- Overview of the draft Strategic Plan
- Outcomes and Next Steps



# Background



# Mission Statement

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- *The mission statement is a static, concise description of the agencies overall charge.*



"Reduce and Manage the Region's Flood Risk"

# Goals

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- *The goals are broad-based themes that define the agency's focus and serve as the underlying principles of the organization.*

1	Plan for and Implement System Resiliency
2	Drive for Operational Transparency
3	Facilitate Funding Structures that are Most Beneficial to Local Interests
4	Support Appropriate, Mutually Beneficial Partnerships
5	Promote Public and Institutional Awareness

# Objectives

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- *The objectives are more specific actions that the agency will undertake to achieve its goals.*

1	Deliver projects and programs consistent with State and Federal regulatory requirements.
2	Identify and implement local and/or regional funding mechanisms; maximize State and Federal investment in the region for flood risk reduction efforts.
3	Develop public outreach programs to maximize public and institutional awareness and involvement.
4	When appropriate, optimize partnerships and integrate flood risk reduction efforts with local maintaining agencies.
5	Identify and include system resiliency needs in project development.
6	Monitor potential impacts to the system and advocate for Agency's needs.
7	Pursue multi-benefit approaches to incentivize investments from non-traditional funding sources and promote system resiliency and resource mitigation.

# Goals x Objectives

		Goal #1	Goal #2	Goal #3	Goal #4	Goal #5
		Plan for and Implement System Resiliency	Drive for Operational Transparency	Facilitate Funding Structures that are Most Beneficial to Local Interests	Support Appropriate, Mutually Beneficial Partnerships	Promote Public and Institutional Awareness
Objectives	1	Deliver projects and programs consistent with State and Federal regulatory requirements.	✓		✓	
	2	Identify and implement local and/or regional funding mechanisms; maximize State and Federal investment in the region for flood risk reduction efforts.		✓	✓	
	3	Develop public outreach programs to maximize public and institutional awareness and involvement.		✓		✓
	4	When appropriate, optimize partnerships and integrate flood risk reduction efforts with local maintaining agencies.		✓		✓
	5	Identify and include system resiliency needs in project development.	✓			
	6	Monitor potential impacts to the system and advocate for Agency's needs.	✓	✓		✓
	7	Pursue multi-benefit approaches to incentivize investments from non-traditional funding sources and promote system resiliency and resource mitigation.			✓	✓

# Priority Actions

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- Staff developed **12 Priority Actions** as a due-out from the Strategic Planning Meeting held in April
- Support the Agency's ongoing and future work
- Framed in the context of the Agency's goals and objectives.
- May be amended, added, or removed as the program develops; actions should be updated with each budget year cycle
- Range from supporting the Lower San Joaquin River Project and delivering the Smith Canal Gate Project to seeking Federal credit and engaging in strategic relationships/partnerships



# Next Steps

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- Publish Draft Strategic Plan on the website
- Board potential adoption during Sept BOD meeting
- Develop Implementation Plan
- Develop Financing Plan to support the CIP program and for the budget cycle beginning in **March 2020**
- Goals and Objectives should underpin BOD action

